



## Use of Logo Policy

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### Preamble

Spiritualism New Zealand has two versions of its logo, one that represents the organisation and one that clearly indicates whether an individual or organisation is a member of Spiritualism New Zealand. This policy formalises the terms and conditions for use of the logos.

### Policy

The Spiritualism New Zealand logo (as used in the heading above, without the words 'Member of') is integral to the organisation's branding and its use is reserved for Spiritualism New Zealand promotional purposes and materials.

The logo showing the words 'Member of' is available to financial members of Spiritualism New Zealand who can download it from the Spiritualism New Zealand website via their member access. It may not be used by non-members, including former members whose membership has lapsed.



By using the membership logo, members of Spiritualism New Zealand agree:

- not to use the logo in any way that could mislead the public or bring Spiritualism New Zealand into disrepute
- that Spiritualism New Zealand assumes no responsibility or liability for the opinions or statements of facts expressed by members using the logo or name in their advertising, promotion, letterheads or other printed or electronic communications and material
- that it does not confer endorsement of any service they may be offering
- to present the logo without distorting or skewing it, or changing the colours or font
- not to provide an electronic copy of the logo to any person or organisation except for in the course of its ordinary use (i.e. a printer or sign writer).